

## Meet Pete!

### Mystim launches silicone corona straps with gold-plating

**Mömbriß, August 2013. Made from pure silicone, stud with golden balls or a gold-plated urethral probe: The three new corona straps complement Mystim's high profile portfolio with an exclusive product line and expand once more the luxury toy manufacturer's electrosex range for the male target market.**

"Pure Pete", "Pearly Pete" and "Plunging Pete" – these are the names of Mystim's three new corona straps that will become available this October. They are the assortment's first products to exclusively aim at the stimulation of the glans, making them a new important building block on the road to a comprehensive programme that caters to any and all electrosex needs and fantasies.

The continuous success of the silicone strap set Rodeo Robin which has nothing but increased since its release in 2009 confirmed the development of the corona strap series Pete as the next logical step. While Rodeo Robin focuses on the simultaneous stimulation of both penis and testicles, the three Petes drive the current through the roof and dance around the glans.

The base model Pure Pete consists of two straps: One is drawn tight around the corona while the other stretches over the tip. The length of both straps is continuously adjustable so that Pete can be individually adapted to every anatomical type.

Pearly Pete's upper strap is adorned by three gold-plated balls that function as focal points of stimulation and which can be positioned freely for maximum pleasure.

For Plunging Pete, the centre ball is upgraded to a 24k gilded urethral probe with a diameter of 4 mm and a delicate length of 35 mm. "Gold-plating the conductive planes has already proven very effective in Barry Bite, our bipolar clamps", says Jessica Hofmann, head of marketing and product development. "The coating not only increases the conductivity, it also enhances the even-ness of the current's dispersion through the skin. Especially for elements that naturally present only a small contact area, using precious metals makes the stimulation more comfortable and focused. With Pearly Pete's balls and Plunging Pete's urethral probe, we take full advantage of that".

The Petes are manufactured in the familiarly excellent quality of all Mystim products and are individually tested and polished by hand. Each corona strap is presented, shelf-ready, in an elegant black metal case embossed with a silver Mystim crest that makes the product a true eye catcher for any walk-in client.

**Available from October 2013.**

**Pre-orders** accepted as of now at [hallo@mystim.com](mailto:hallo@mystim.com)

#### **In short:**

Pete bipolar corona straps  
continuously adjustable  
in three models:

Pure Pete:	base model
Pearly Pete:	base model with 3 gilded balls
Plunging Pete:	base model with 2 gilded balls and one 24k gold-plated urethral probe (Ø 4mm, 35mm length)

including 2 mm electrode cable  
with comprehensive manual in German and English  
in silver embossed metal case



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